

Statewide Hispanic Chamber of Commerce of NJ 25th Annual Convention & Expo



Friday, October 16, 2015

The Brownstone

351 West Broadway, Paterson, NJ 07522

8:00 AM Registration & Exhibit Set-up

**9:00 AM – 9:30 AM Opening Reception –
Celebrating 26 years of service!**

Join government officials, corporate leaders and diplomats in the excitement and enthusiasm as we open the Annual Convention and Expo and celebrate the Chamber's 26 years of service. Explore the many varied products and services on display by over 70 Exhibitors. Don't miss this unique opportunity to make new business contacts, explore new business opportunities and cultivate relationships with the fast growing Hispanic Business community!

Workshops

Start or expand your Business! Take advantage of an opportunity for meetings and learn about valuable resources available for your business.

9:00AM - 4:00 PM Expo / Convention

12:30PM - 2:30 PM Awards Luncheon

Be part of this innovative international event! Socialize with New Jersey's public officials and international diplomats. Learn about New Jersey's future in International Markets. The atmosphere will be electrifying! Meet corporate representatives and market your organization. Join us and discover your future!

Awards Luncheon:

Individual Tickets: \$85 / person (\$75 / person until September 25th)

Table of 10: \$700

ERG Groups : Please call for pricing.

Advertising Opportunities-

Star-Ledger Insert

- 16 page special section that will be inserted into each Star-Ledger newspaper on a Sunday in October
- Full Color Pages
- Printed on heavy gauge, bright white stock for added impact to readers
- Additional copies printed for event and Marketing promotion
- All material will be kept on a Blog on NJ.com to continue marketing your business following this event!

- Back Cover Page - Please call!
- Front Inside Cover - Please call!
- Back Inside Cover - Please call!
- Full Page - Please call!
- Full Page (B/W) - Please call!
- Half page - Please call!
- Quarter Page - Please call!
- Eighth Page – Please call!

Contact Chamber:

(973) 900-5886 ~ chamber@shccnj.org

One Gateway Center, Suite 930

Newark, New Jersey 07102

www.shccnj.org

Expo:	Booth Prices Booth Dimentions	Member:	Government / Non-profit:	S/W/MBE	Non-member / Corp.
Prices include:	1 - 8' Table	\$400	\$450	\$450	\$600
• Skirted 8' Table	2 - 8' Tables	\$750	\$900	\$900	\$1,000
• 2 chairs	Prime Location - 8' Table	\$900	\$1,000	\$1,000	\$1,200
• Company Listing with booth location	Prime Location - 2 8' Tables	\$1,750	\$1,750	\$1,750	\$1,850
• 1 ticket to Awards Luncheon (please call for additional)					

Statewide Hispanic Chamber of Commerce of NJ 24th Annual Convention & Expo

Sponsor Opportunities

Platinum Sponsor

\$15,000

- Speaking Role at Ribbon Cutting and Awards Luncheon
- Headtable Seating
- 2 Prime Location Exhibit Tables
- Logo featured on News Segment to be aired on Mundo Fox for 3 weeks (see distribution on page 3)
- Opportunity to have a representative interviewed prior to event to discuss company involvement with the expo for 60 seconds. Will be included in next weekly show about overall event, reaching over 2 million viewers
- Company Logo in all advertising, including 5 ads in The Star Ledger (983,700 readers) & NJ.com (11 million monthly visitors)
- 1/2 Page Color Advertisement in Convention Insert
- Quote in Convention Insert
- 10 Tickets to Awards Luncheon

Bronze Sponsor

\$5,000

- 1 Exhibit Table
- Logo featured on News Segment to be aired on Mundo Fox for 3 weeks (see distribution on page 3)
- Company Logo in all advertising, including 5 ads in The Star Ledger (983,700 readers) & NJ.com (11 million monthly visitors)
- 1/8 Color Page Advertisement in Convention Insert
- Quote in Convention Insert
- 5 Tickets to Awards Luncheon

Gold Sponsor

\$10,000

- Speaking Role at Ribbon Cutting or Awards Luncheon
- 2 Prime Location Exhibit Tables
- Logo featured on News Segment to be aired on Mundo Fox for 3 weeks (see distribution on page 3)
- Opportunity to have a representative interviewed before or after event to be included in next weekly show about overall event, reaching over 2 million viewers
- Company Logo in all advertising, including 5 ads in The Star Ledger (983,700 readers) & NJ.com (11 million monthly visitors)
- 1/4 Page Color Advertisement in Convention Insert
- Quote in Convention Insert
- 10 Tickets to Awards Luncheon

Convention Magazine Sponsor

\$3,500

- 1 Exhibit Table
- Company Logo in all advertising, including 5 ads in The Star Ledger (983,700 readers) & NJ.com (11 million monthly visitors)
- 1/8 Color Page Advertisement in Convention Insert
- Sponsor Recognition in Convention Insert

Silver Sponsor

\$7,500

- 1 Prime Location Exhibit Table
- Logo featured on News Segment to be aired on Mundo Fox for 3 weeks (see distribution on page 3)
- Host will mention company name in next weekly show about overall event, reaching over 2 million viewers
- Company Logo in all advertising, including 5 ads in The Star Ledger (983,700 readers) & NJ.com (11 million monthly visitors)
- 1/4 Color Page Advertisement in Convention Insert
- Quote in Convention Insert
- 10 Tickets to Awards Luncheon

Contributor

\$2,000

- 1 Exhibit Table
- Company Logo in all advertising, including 5 ads in The Star Ledger (983,700 readers) & NJ.com (11 million monthly visitors)
- Sponsor Recognition in Convention Insert

Sponsorship Level: _____ Exhibit Booth Type: _____

Ad Size to Reserve: _____ Number of Awards Luncheon Tickets: _____

Total Received: \$ _____ for participation in **SHCC-NJ's 25th Annual Convention & Expo**

___ Check

___ American Express

___ Master Card

___ Payment to follow

___ Discover

___ Visa

Credit Card Number _____ Expiration Date _____

Company Name _____

Address _____

Phone _____ Fax _____

Contact Name _____ Title _____

Email Address _____

Deadline to advertise: Friday, September 25, 2015.

Please return to: Statewide Hispanic Chamber of Commerce of New Jersey
One Gateway Center, Suite 930. Newark, NJ 07102
Tel: 973-900-5886 ~ Fax: 866-226-1828 ~ chamber@shccnj.org ~ www.shccnj.org

Mundo Fox-NY Market Penetration

The NY Market is comprised of over 1.2 million Hispanic TV households. Hispanic Cable subscription accounts to 80% of total. Mundo Fox NY currently has a 60% market penetration which translates to a potential of 2.1 million viewers.

Currently Mundo Fox NY is distributed market wide by Cablevision, Comcast & Verizon Fios. It is projected that Timewarner will be carrying Mundo Fox NY by September 2014. At which time and additional 1.41 million viewers will have access to Mundo Fox NY. Mundo Fox can also be viewed with home antennas.

Total Hispanic TV HH	Hispanic Cable Subscribers 80% of Total TVHH	Mundo Fox 60% Market Penetration
1,242,160	746,296	596,236.8
Total Hispanic Population	Population Cable Subscribers 80% of Total TVHH	Mundo Fox 60% Market Penetration
4.4 million	3.52 million	2.11 million

Source: 2010 Census
Nielsen Hispanic Market TVHH reports
Comcast, Cablevision, Verizon fios market reports

Date: June 25, 2014