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www.shccnj.org

chamber@shccnj.org

ALL ABOUT OUR FAMILIA



The Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ) was founded in 1989 when Latino business leaders collaborated with then Governor Tom Kean about mentoring and training the New Jersey Hispanic business community.

Formed as a not-for-profit, the SHCCNJ has become the voice for over 120,000 Hispanic Owned New Jersey businesses that contribute over \$20 billion to State's economy.

We are a voluntary membership network comprised of businesses, various Hispanic Chambers of Commerce and professional associations across the State.

Collaborating with other organizations, including the U.S. Hispanic Chamber of Commerce, our strength comes from our commitment to the traditional notions of "familia". Moreover, our familia extends beyond our Hispanic brothers and sisters, as evidenced by our more than 45% non-Hispanic membership role.

MISSION STATEMENT

The SHCCNJ is committed to promoting the growth and development for all New Jersey Businesses. Our belief is that business sustainability is accomplished via three principle tenets:

1. Availing our community of substantive business opportunities;
2. Providing education and training to entrepreneurs/business owners; and,
3. Encouraging an open discourse between the public and private sector.

It is our value system, our familia, that encourages an open discourse, provides the requisite platforms and ultimately brings about a strong business community that can flourish together.



OBJECTIVES

The Chamber's success is driven by our desire to grow our community as a whole. We accomplish this directive via multiple platforms, all designed to achieving our end goal...a sustainable growth model for all New Jerseyan businesses.

Our Call To Action...

- Provide substantive high level technical assistance to all small businesses, professional associations and entrepreneurs via our Entrepreneurship Programs, Signature Events, workshops, regional meetings seminars and conferences.
- Strengthen and grow the Hispanic professional business association's network at the State and local level.
- Identify and readily communicate the needs of all New Jerseyan businesses to the corporate sector.
- Aid in promoting and advancing legislation, policies and programs that effectuate real change for the small business community.
- Provide leadership and support for excellence in education NOW for future business leaders.
- Continue to be at the forefront for growth and sustainability for all New Jerseyan business owners.
- Provide effective and influential leadership for New Jersey with the United States Hispanic Chamber of Commerce.

MEMBERSHIP LEVELS & BENEFITS

STUDENT \$25 ANNUALLY

- ✓ Company name, Zip code and Industry will be noted in Member Directory
- ✓ Access to ChamberMaster
- ✓ Mobile SHCCNJ membership app
- ✓ Member pricing on events, advertising, job postings and calendar of event postings
- ✓ First to receive notifications for internships and job opportunities



MEMBERSHIP LEVELS & BENEFITS

INDIVIDUAL \$100 ANNUALLY

- ✓ Company name, Zip code and Industry will be noted in Member Directory with option to display
 - Company Name
 - Address
 - Website
 - E-mail
 - Social Media Handles
- ✓ Access to ChamberMaster
- ✓ Mobile SHCCNJ membership app
- ✓ Ability to post job opportunities
- ✓ Member pricing on events, advertising & calendar of event postings



MEMBERSHIP LEVELS & BENEFITS

SBE/MWBE/DBE/VOSBE CERTIFIED BUSINESS FIRMS NOT-FOR-PROFIT ORGANIZATIONS GOVERNMENT INSTITUTIONS

0-10
EMPLOYEES

\$250
ANNUALLY

11-50
EMPLOYEES

\$500
ANNUALLY

51+
EMPLOYEES

\$1,000
ANNUALLY

- ✓ Company name, Zip code and Industry will be noted in Member Directory with option to display
 - Company Name
 - Address
 - Website
 - E-mail
 - Social Media Handles
- ✓ Access to ChamberMaster
- ✓ Mobile SHCCNJ membership app
- ✓ Ability to post job opportunities
- ✓ Ability to share coupons/promotions with SHCCNJ members
- ✓ Member pricing on events, advertising & calendar of event postings



STATEWIDE HISPANIC CHAMBER
OF COMMERCE OF NEW JERSEY

MEMBERSHIP LEVELS & BENEFITS

BUSINESS FIRM

0-10
EMPLOYEES

**\$300
ANNUALLY**

11-50
EMPLOYEES

**\$600
ANNUALLY**

51+
EMPLOYEES

**\$1,200
ANNUALLY**

- ✓ Company name, Zip code and Industry will be noted in Member Directory with option to display
 - Company Name
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- ✓ Access to ChamberMaster
- ✓ Mobile SHCCNJ membership app
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- ✓ Ability to share coupons/promotions with SHCCNJ members
- ✓ Member pricing on events, advertising & calendar of event postings



MEMBERSHIP LEVELS & BENEFITS

CORPORATE PARTNER \$3,000 ANNUALLY

- ✓ Company name, Zip code and Industry will be noted in Member Directory with option to display
 - Company Name
 - Address
 - Website
 - E-mail
 - Social Media Handles
- ✓ Access to ChamberMaster
- ✓ Mobile SHCCNJ membership app
- ✓ Ability to post job opportunities
- ✓ Hyperlinked Logo on SHCCNJ website showcasing as Corporate Partner
- ✓ Up to 3 e-mail blasts per year to our mailing list of 22,000 (Must fit into SHCCNJ E-mail schedule and must provide to SHCCNJ at least 30-days prior)
- ✓ Ability to share coupons with SHCCNJ members
- ✓ Up to 30 individual memberships for your team
- ✓ Member pricing on events & event postings
- ✓ Opportunity to meet with NJ elected officials and stakeholders.
- ✓ Ability to ask the Chamber to support policy or legislation via letters written to State and Federal elected officials who have a relationship with the Chamber. These requests will be reviewed on a case by case basis.
- ✓ Media Exposure: We are interviewed by print and television media outlets throughout the year to discuss the NJ Business climate and we take every opportunity during these interviews to mention a handful of our sponsors.



MEMBERSHIP LEVELS & BENEFITS

CORPORATE SUSTAINING PARTNER

\$5,000 ANNUALLY

- ✓ Company name, Zip code and Industry will be noted in Member Directory with option to display
 - Company Name
 - Address
 - Website
 - E-mail
 - Social Media Handles
- ✓ Access to ChamberMaster
- ✓ Mobile SHCCNJ membership app
- ✓ Ability to post job opportunities
- ✓ Hyperlinked Logo on SHCCNJ website showcasing as Corporate Sustaining Partner
- ✓ Up to 6 e-mail blasts per year to our mailing list of 22,000 (Must fit into SHCCNJ E-mail schedule and must provide to SHCCNJ at least 30-days prior)
- ✓ Ability to share coupons with SHCCNJ members
- ✓ Up to 50 individual memberships for your team
- ✓ Member pricing on events & event postings
- ✓ Opportunity to meet with NJ elected officials and stakeholders.
- ✓ Ability to ask the Chamber to support policy or legislation via letters written to State and Federal elected officials who have a relationship with the Chamber. These requests will be reviewed on a case by case basis.
- ✓ Media Exposure: We are interviewed by print and television media outlets throughout the year to discuss the NJ Business climate and we take every opportunity during these interviews to mention a handful of our sponsors.



**STATEWIDE HISPANIC CHAMBER
OF COMMERCE OF NEW JERSEY**

MEMBERSHIP APPLICATION

BUSINESS NAME _____

CONTACT PERSON NAME _____

BUSINESS MAILING ADDRESS _____

TELEPHONE NUMBER _____ EMAIL _____

WEBSITE _____

FACEBOOK _____

TWITTER HANDLE _____ INSTAGRAM _____

NOTE ANY BUSINESS CERTIFICATIONS (WBE/MBE/VOSBE/SBE/DBE) _____

OF FULL-TIME EMPLOYEES _____ # OF PART-TIME EMPLOYEES _____

INDUSTRY _____

YEARS IN BUSINESS _____

SELECT MEMBERSHIP TYPE:

INDIVIDUAL

- ☐ STUDENT - \$25
☐ INDIVIDUAL - \$100

BUSINESS FIRMS

- ☐ 0-10 EMPLOYEES - \$300
☐ 11-50 EMPLOYEES - \$600
☐ 51+ EMPLOYEES - \$1,200

SBE/MWBE/DBE/VOSBE CERTIFIED BUSINESS FIRMS, NOT-FOR-PROFIT ORGANIZATIONS, GOVERNMENT INSTITUTIONS

- ☐ 0-10 EMPLOYEES - \$250 ☐ 51+ EMPLOYEES - \$1,000 ☐ 11-50 EMPLOYEES - \$500

CORPORATE MEMBERSHIPS

- ☐ CORPORATE PARTNER - \$3,000 ☐ CORPORATE SUSTAINING PARTNER - \$5,000

PAYMENT METHOD:

- ☐ CHECK ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

CHECK PAYMENTS SHOULD BE MADE OUT TO: STATEWIDE HISPANIC CHAMBER OF COMMERCE OF NJ
MAIL TO: 1 ORIENT WAY, SUITE F, BOX 290 RUTHERFORD, NJ 07070

CARD NUMBER _____ EXP. DATE _____ CSV# _____

NAME ON CARD _____

BILLING ADDRESS _____

APPLY NOW

<https://business.shccnj.org/member/newmemberapp/>



**STATEWIDE HISPANIC CHAMBER
OF COMMERCE OF NEW JERSEY**

Frequently Asked Questions

✓ Why the Statewide Hispanic Chamber of Commerce of New Jersey?

We are the largest Chamber in the State of New Jersey, with proven results in the areas of education, training, procurement and networking.

✓ As a member, what benefits can I expect?

As a member, you receive the support and mentorship from dedicated professionals in both the private and public sector. You'll receive preferred pricing to all our events, free admittance to our exclusive networking events and much much more. (Please see attached member benefits details)

✓ What social media presence does the Chamber have?

With a massive social media presence, we promote our familia via our various platforms:



@SHCCNJ



@SHCCNJ



@SHCCNJ

✓ Why are business to business networking events valuable to small businesses?

Networking on a business to business platform creates substantive channel partnerships, and lines of referral that are vital to all small business success.



STATEWIDE HISPANIC CHAMBER
OF COMMERCE OF NEW JERSEY

Frequently Asked Questions



What is procurement?

The ability to fairly compete for private and public work contracts.

Bid opportunities are afforded to qualified businesses, and the Chamber seeks to empower its members by promoting more procurement opportunities from both the public and private sector.



Does the Chamber promote my business?

We are committed to the growth and sustainability of all our member's businesses. We provide various platforms for our members to promote their businesses throughout the calendar year.



What's the Chamber E-Newsletter?

Our weekly e-newsletter goes out to our more than 22,000 email list. The newsletter promotes member businesses, has announcements for procurement and funding opportunities, covers our networking events and fundraisers, highlights community events that positively impact all Latino businesses and the source for thousands to stay connected to our familia.



HOW DO I BECOME A MEMBER?

Attached, you'll find all the information you'll need to become a member. Complete the enclosed form, while ensuring you properly select what tier your business is in. If you have any questions, please feel free to contact our offices!

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**STATEWIDE HISPANIC CHAMBER
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ChamberNews

WHO WE ARE

The Statewide Hispanic Chamber of Commerce of NJ has been ranked as NJ's largest chamber of commerce by NJ Biz magazine for the last 5 years.

As a not-for-profit organization for over 30 years, SHCCNJ is the voice of the 120,000 Hispanic Owned businesses that contribute over \$20 Billion to the State's economy. The Chamber is the premier vehicle to access the Latino community and its formidable purchasing power.



6,043
FOLLOWERS



2,622
FOLLOWERS



3,693
FOLLOWERS



2,291
FOLLOWERS

PRICING

"SPONSORED BY"

- Company name on the eblast subject.
- Company Logo on the cover page and hyperlinked to the company website.
- 1-page article or flyer

\$250

*will run on 2-issues of the newsletter

"PRICES PER PAGE"

Article/Flyer on Page 1-3
\$200

Article/Flyer on Page 4-7
\$150

Article/Flyer on any page
(page 8 and up)
\$125

*will run on 2-issues of the newsletter

