



## **ALL ABOUT OUR FAMILIA**

The Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ) was founded in 1989 when Latino business leaders collaborated with then Governor Tom Kean about mentoring and training the New Jersey Hispanic business community.

Formed as a not-for-profit, the SHCCNJ has become the voice for over 80,000 Hispanic Owned New Jersey businesses that contribute over \$12 billion to State's economy.

We are a voluntary membership network comprised of businesses, various Hispanic Chambers of Commerce and professional associations across the State. Collaborating with other organizations, including the U.S. Hispanic Chamber of Commerce, our strength comes from our commitment to the traditional notions of "familia". Moreover, our familia extends beyond our Hispanic brothers and sisters, as evidenced by our more than 45% non-Hispanic membership role.

### **MISSION STATEMENT**

The SHCCNJ is committed to promoting the growth and development for all New Jersey Businesses. Our belief is that business sustainability is accomplished via three principle tenets:

1. Availing our community of substantive business opportunities;
2. Providing education and training to entrepreneurs/business owners; and,
3. Encouraging an open discourse between the public and private sector.

It is our value system, our familia, that encourages an open discourse, provides the requisite platforms and ultimately brings about a strong business community that can flourish together.

### **OBJECTIVES**

The Chamber's success is driven by our wantonness to grow our community as a whole. We accomplish this directive via multiple platforms, all designed to achieving our end goal...a sustainable growth model for all New Jerseyan businesses.

#### *Our Call To Action...*

- Provide substantive high level technical assistance to all small businesses, professional associations and entrepreneurs via our Hispanic Entrepreneurship Program (HETP), Annual Convention workshops, regional meetings, seminars and conferences.
- Strengthen and grow the Hispanic professional business association's network at the State and local level.
- Identify and readily communicate the needs of all New Jerseyan businesses to the corporate sector.
- Aid in promoting and advancing legislation, policies and programs that effectuate real change for the small business community.
- Provide leadership and support for excellence in education NOW for future business leaders.
- Continue to be at the forefront for growth and sustainability for all New Jerseyan business owners.
- Provide effective and influential leadership for New Jersey with the United States Hispanic Chamber of Commerce.

## FREQUENTLY ASKED QUESTIONS

### ***Why the Statewide Hispanic Chamber of Commerce of New Jersey?***

We are the 2016/2017 USHCC Chamber of The Year, the largest Chamber in the State of New Jersey, with proven results in the areas of education, training, procurement and networking.

### ***As a member, what benefits can I expect?***

As a member, you receive the support and mentorship from dedicated professionals in both the private and public sector. You'll receive preferred pricing to all our events, free admittance to our exclusive networking events and much much more. *(Please see attached member benefits details)*

### ***What social media presence does the Chamber have?***

With a massive social media presence, we promote our familia via our various platforms:

#### **FACEBOOK**

<https://www.facebook.com/SHCCNJ>

#### **TWITTER**

@SHCCNJ

#### **INSTAGRAM**

@SHCCNJ

### ***Why are business to business networking events valuable to small businesses?***

Networking on a business to business platform creates substantive channel partnerships, and lines of referral that are vital to all small business success.

### ***What is procurement?***

The ability to fairly compete for private and public work contracts.

Bid opportunities are afforded to qualified businesses, and the Chamber seeks to empower its members by promoting more procurement opportunities from both the public and private sector.

### ***Does the Chamber promote my business?***

We are committed to the growth and sustainability of all our member's businesses. We provide various platforms for our members to promote their businesses throughout the calendar year.

### ***What's the Chamber E-Newsletter?***

Our weekly e-newsletter goes out to our more than 13,000 email list. The newsletter promotes member businesses, has announcements for procurement and funding opportunities, covers our networking events and fundraisers, highlights community events that positively impact all Latino businesses and the source for thousands to stay connected to our familia.

### **HOW DO I BECOME A MEMBER?**

Attached, you'll find all the information you'll need to become a member. Complete the enclosed form, while ensuring you properly select what tier your business is in. If you have any questions, please feel free to contact our offices!

1280 Wall Street West  
Suite 312  
Lyndhurst, NJ 07071  
(201) 935-0035  
[chamber@shccnj.org](mailto:chamber@shccnj.org)  
[www.shccnj.org](http://www.shccnj.org)



# MEMBERSHIP LEVELS AND BENEFITS

## INDIVIDUAL

\$100 annually

- Initials, Zip code and Industry will be noted in Member Directory\* with option to display
  - Company Name
  - Address
  - Website
  - E-mail
  - Social Media Handles
- Access to ChamberMaster
- Mobile SHCCNJ membership app
- Ability to post job opportunities
- Member pricing on events, advertising & calendar of event postings

## SBE/MWBE/DBE/VOSBE CERTIFIED BUSINESS FIRMS, NOT-FOR-PROFIT ORGANIZATIONS, & GOVERNMENT INSTITUTIONS

0-10 EMPLOYEES    11-50 EMPLOYEES    51+ EMPLOYEES  
\$250 annually    \$500 annually    \$1,000 annually

- Initials, Zip code and Industry will be noted in Member Directory\* with option to display
  - Company Name
  - Address
  - Website
  - E-mail
  - Social Media Handles
- Access to ChamberMaster\*
- Mobile SHCCNJ membership app\*
- Ability to post job opportunities
- Ability to share coupons/promotions with SHCCNJ members
- Member pricing on events, advertising & calendar of event postings

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## BUSINESS FIRM

0-10 EMPLOYEES  
\$300 annually

11-50 EMPLOYEES  
\$600 annually

51+ EMPLOYEES  
\$1,200 annually

- Initials, Zip code and Industry will be noted in Member Directory\* with option to display
    - Company Name
    - Address
    - Website
    - E-mail
    - Social Media Handles
  - Access to ChamberMaster\*
  - Mobile SHCCNJ membership app\*
  - Ability to post job opportunities
  - Ability to share coupons/promotions with SHCCNJ members
  - Member pricing on events, advertising & calendar of event postings
-

# MEMBERSHIP LEVELS AND BENEFITS

## CORPORATE PARTNER \$3,000 annually

- Initials, Zip code, and Industry will be noted in Member Directory\* with option to display
  - Company Name
  - Address
  - Website
  - E-mail
  - Social Media Handles
- Access to ChamberMaster\*
- Mobile SHCCNJ membership app\*
- Ability to post job opportunities
- Hyperlinked Logo on SHCCNJ website showcasing as Corporate Partner
- Up to 3 e-mail blasts per year to our mailing list of 20,000 (Must fit into SHCCNJ E-mail schedule and must provide to SHCCNJ at least 30-days prior)
- A seat on the "Corporate Advisory Council". This committee's objective is to educate and obtain opinions pertaining to Chamber's overall goals.
- Ability to share coupons with SHCCNJ members
- Up to 30 individual memberships for your team
- Member pricing on events & event postings
- Opportunity to meet with NJ elected officials and stakeholders.
- Ability to ask the Chamber to support policy or legislation via letters written to State and Federal elected officials who have a relationship with the Chamber. These requests will be reviewed on a case-by-case basis.
- Media Exposure: We are interviewed by print and television media outlets throughout the year to discuss the NJ Business climate and we take every opportunity during these interviews to mention a handful of our sponsors.

## CORPORATE SUSTAINING PARTNER \$5,000 annually

- Initials, Zip code, and Industry will be noted in Member Directory\* with option to display
  - Company Name
  - Address
  - Website
  - E-mail
  - Social Media Handles
- Access to ChamberMaster\*
- Mobile SHCCNJ membership app\*
- Ability to post job opportunities
- Hyperlinked Logo on SHCCNJ website showcasing as Corporate Sustaining Partner
- Up to 6 e-mail blasts per year to our mailing list of 20,000 (Must fit into SHCCNJ E-mail schedule and must provide to SHCCNJ at least 30-days prior)
- A seat on the "Corporate Advisory Council". This committee's objective is to educate and obtain opinions pertaining to Chamber's overall goals.
- Ability to share coupons with SHCCNJ members
- Up to 50 individual memberships for your team
- Member pricing on events & event postings
- Opportunity to meet with NJ elected officials and stakeholders.
- Ability to ask the Chamber to support policy or legislation via letters written to State and Federal elected officials who have a relationship with the Chamber. These requests will be reviewed on a case-by-case basis.
- Media Exposure: We are interviewed by print and television media outlets throughout the year to discuss the NJ Business climate and we take every opportunity during these interviews to mention a handful of our sponsors.

## MEMBERSHIP APPLICATION

**BUSINESS NAME** \_\_\_\_\_

**CONTACT PERSON NAME** \_\_\_\_\_

**BUSINESS MAILING ADDRESS** \_\_\_\_\_

**TELEPHONE NUMBER** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**WEBSITE** \_\_\_\_\_

**FACEBOOK** \_\_\_\_\_

**TWITTER HANDLE** \_\_\_\_\_ **INSTAGRAM** \_\_\_\_\_

**NOTE ANY BUSINESS CERTIFICATIONS (WBE/MBE/VOSBE/SBE/DBE)** \_\_\_\_\_

**# OF FULL-TIME EMPLOYEES** \_\_\_\_\_ **# OF PART-TIME EMPLOYEES** \_\_\_\_\_

**INDUSTRY** \_\_\_\_\_

**YEARS IN BUSINESS** \_\_\_\_\_

**SELECT MEMBERSHIP TYPE:**

**Individual**

- Student - \$25
- Individual - \$100

**SBE/MWBE/DBE/VOSBE Certified Business Firms,  
Not-For-Profit Organizations, Government Institutions**

- 0-10 Employees - \$250
- 11-50 Employees - \$500
- 51+ Employees - \$1,000

**Business Firms**

- 0-10 Employees - \$300
- 11-50 Employees - \$600
- 51+ Employees - \$1,200

**Corporate Memberships**

- Corporate Partner - \$3,000
- Corporate Sustaining Partner - \$5,000

**PAYEMENT METHOD:**

- CHECK       VISA       MASTERCARD       AMEX       DISCOVER

**Check payments should be made out to:** Statewide Hispanic Chamber of Commerce of NJ  
**Mail to:** 1280 Wall Street West, Suite 312, Lyndhurst, NJ 07071

**CARD NUMBER** \_\_\_\_\_ **EXP. DATE** \_\_\_\_\_ **CSV#** \_\_\_\_\_

**NAME ON CARD** \_\_\_\_\_

**BILLING ADDRESS** \_\_\_\_\_

